

FIGURE 1

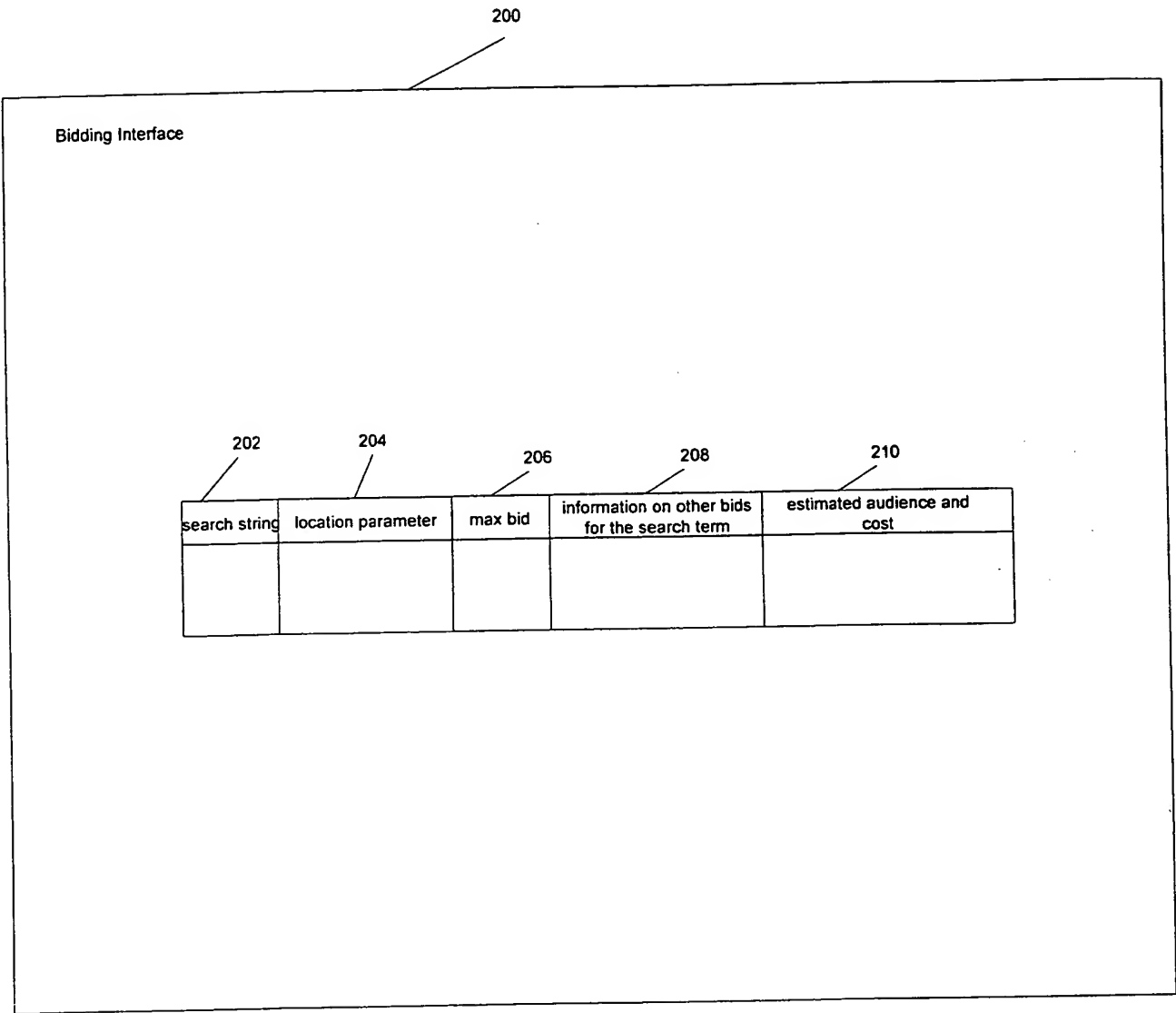


FIGURE 2

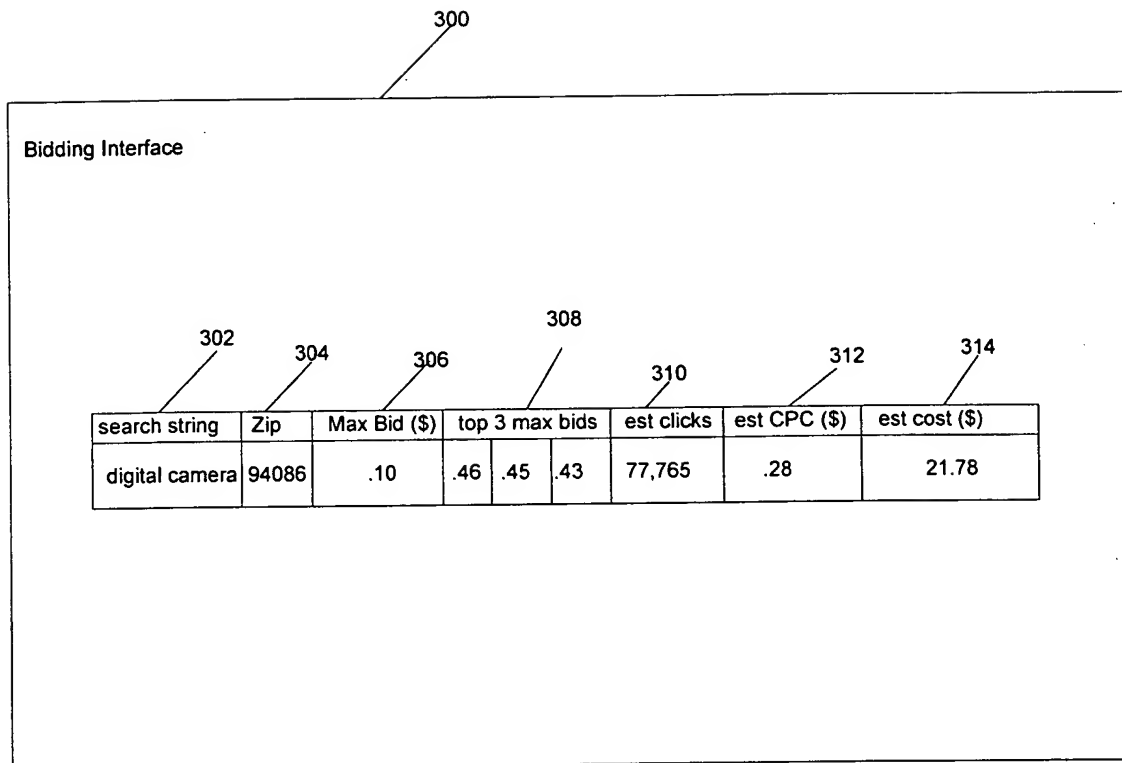


FIGURE 3

300A

Bidding Interface

302	304A	306	308	310	312	314		
search string	State(s)	Max Bid (\$)	top 3 max bids			est clicks	est CPC (\$)	est cost (\$)
digital camera	CA, TX	.10	.46	.45	.43	77,765	.28	21.78

FIGURE 4

300B

Bidding Interface

302	304B	306	308	310	312	314		
search string	IP address range	Max Bid (\$)	top 3 max bids			est clicks	est CPC (\$)	est cost (\$)
digital camera	126.108.56.0 to 126.108.56.128	.10	.46	.45	.43	77,765	.28	21.78

FIGURE 5

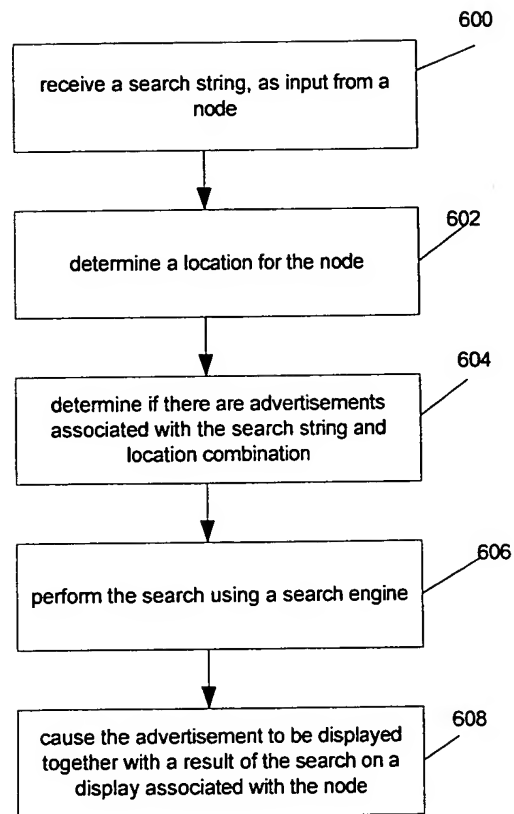


FIGURE 6

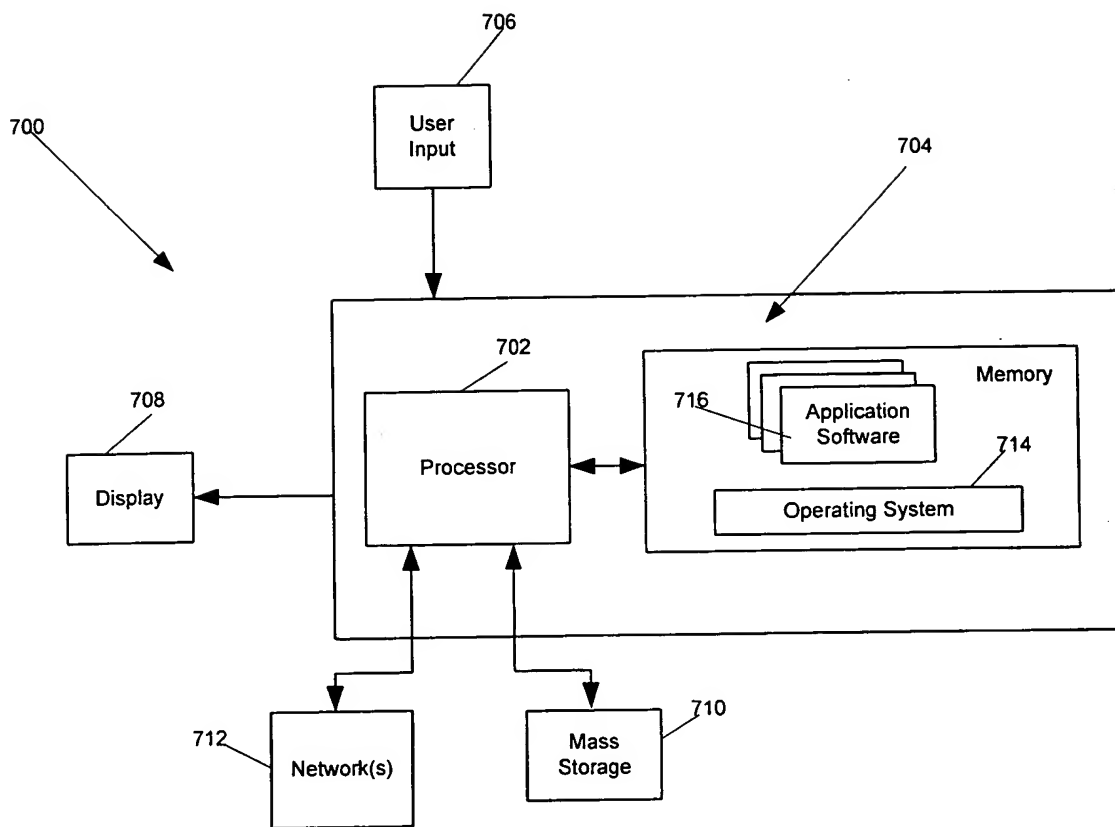


FIGURE 7